

WELCOME TO THE FINANCE CLASS

Sponsored by LW and Associates and presented by Lori Williams

Class location

The class will be held at the Pepperdine/Howard Hughes center at 6100 Center Drive, Los Angeles, California 90045

Driving Directions from the North or South:

Take the San Diego Freeway (405) and exit at Howard Hughes Parkway. Turn onto Howard Hughes Parkway and then right towards the parking structure. Enter the last parking structure that is for building 6100 and then the entrance to the building is on the left end through the courtyard located on the street level. Parking will be validated.

Class Hours:

The class is held from 9:30am to 3:30pm. Lunch is between 12-1pm. Coffee, sodas and water will be provided. For lunch there are numerous options located nearby.

After a 10-15 minute introduction we begin immediately to build a foundation of understanding for the remaining of the day. This time is crucial so it is in your best interest to arrive in a timely manner.

What to expect:

Most importantly come prepared to be fully supported in your learning process. This means that special care will be taken to provide you with all the basics and tools you need to grasp the key principles. Independent of your past experiences or your “fear” of finance, you will leave feeling more capable of reading financial statements. To this end, Lori Williams will be available during breaks and the lunch hour to answer questions and address specific concerns. Afterwards you are eligible to request one email question at no charge. The email address for this offer is: asklori@lwandassociates.com

What to bring:

Class materials provided include a manual with definitions, formulas and samples of financial statements. Most of the information you need is provided in the manual; thereby limiting the amount of note taking and allowing you to fully concentrate on learning the key concepts. Bring a calculator and some extra paper. Additionally if desired feel free to bring your company’s financials as a reference. Although we will all use the standard samples during our class discussions you may find it beneficial to refer to your financials after learning a key principle. Additionally Lori Williams is available during breaks and the lunch hour to answer questions specific to your company’s financial statements.

Contact Information:

LW and Associates

Main number 310-473-9064

Lori Williams cell phone 310-947-6068

Lori will remain in the class room during the lunch hour and is available to answer questions about material already covered or address questions specific to your company’s financials.

